

Certificate of LOW PRICE GUARANTEE

AT KIA OF BEDFORD, WE ARE SO CONFIDENT WE HAVE THE BEST PRICE, WE GUARANTEE IT! FIND YOUR BEST LEGITIMATE PRICE ON A NEW OR USED CAR THAT ANY FRANCHISED CAR DEALER WILL SELL AND ACTUALLY DELIVER TO YOU AND WE WILL BEAT THAT PRICE. NOBODY SELLS FOR LESS, GUARANTEED! IF FOR SOME ODD REASON WE CHOOSE NOT TO BEAT THAT PRICE, WE WILL PAY YOU \$500 CASH!

CUSTOMER'S SIGNATURE

MANAGER'S SIGNATURE

KIA OF BEDFORD

New: Kia of Bedford reserves the right to authenticate the sale price and purchase the competing dealership's vehicle based on customer price. Vehicle must be comparably equipped, be in dealer stock, have like M.S.R.P. and be from a factory authorized dealer in Ohio. Rebate, APR comparisons must be equal in all transactions. If you are using a trade-in allowance, negative equity needs to be taken into account on overall transactions. Guarantee is good for 3 days from date of purchase. Not applicable to prior deals. Low Price Guarantee is valid as long as customer has given Kia of Bedford Management the opportunity to beat the competitor's price. One certificate per person.

Used: Kia of Bedford reserves the right to authenticate the sale price and purchase the competing dealership's vehicle based on customer price. Vehicle must be the same year, make, model and of like quality and condition with the same title status. Mileage normalization to be done at market value. Overall deal comparisons must be equal in all transactions, including negative equity adjustments. If there is a trade-in with over allowance versus ACV the over allowance must be adjusted. If you are using a trade-in over allowance, negative equity needs to be adjusted on the transaction. Guarantee is valid for 3 days from delivery date. Not applicable to prior transactions.